Publicação: junho/2022

ISS DO TURISMO

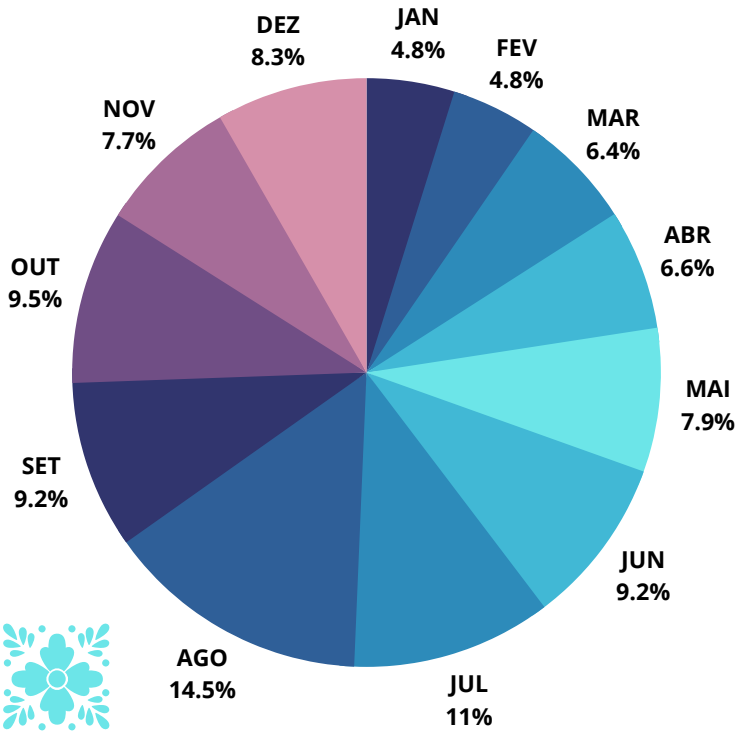
Este infográfico demonstra a arrecadação do imposto sobre os serviços das atividades turísticas de 2019 a 2021 em São Luís.

2019

Arrecadação total - R$ 10.369.814,67

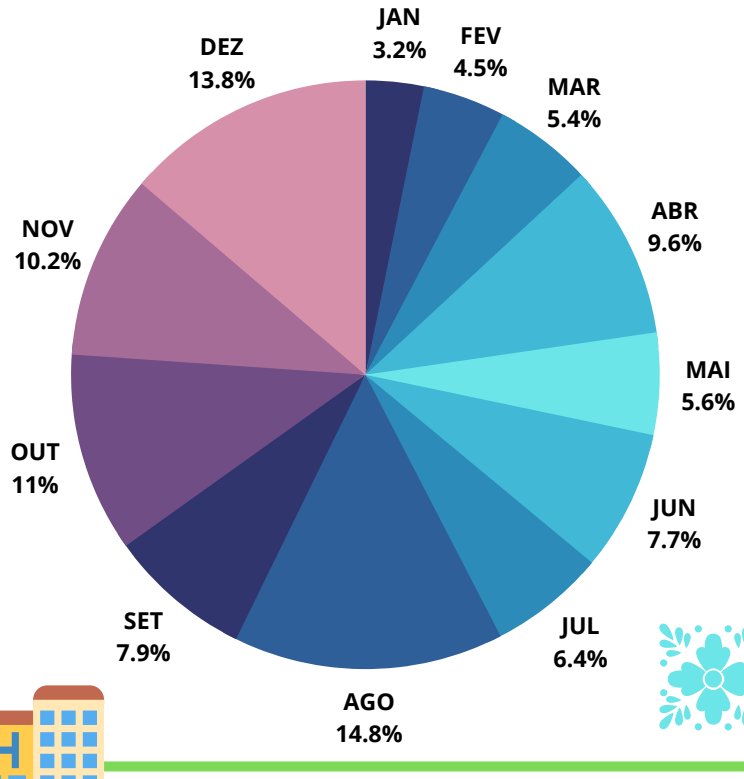
AGÊNCIA

R$ 525.212,91



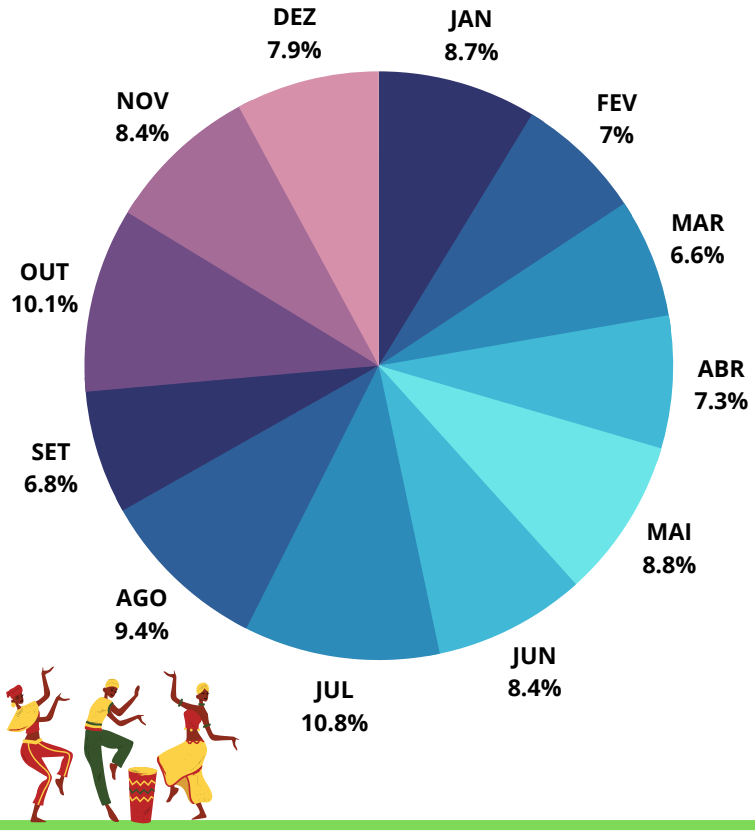
ALIMENTACÃO

R$ 604.840,69



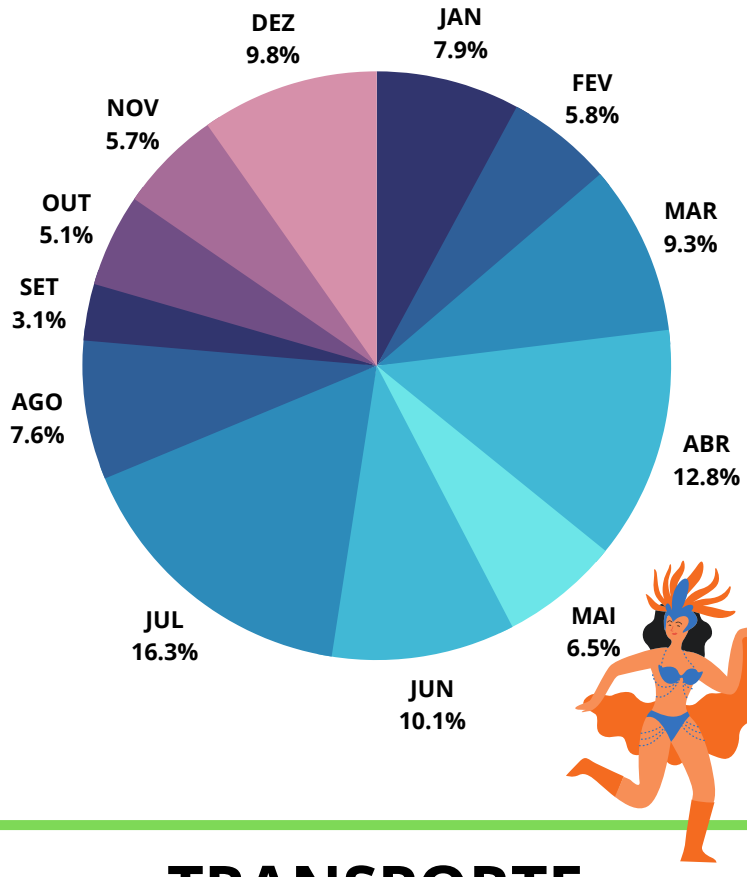
ALOJAMENTO

R$ 5.327.450,79



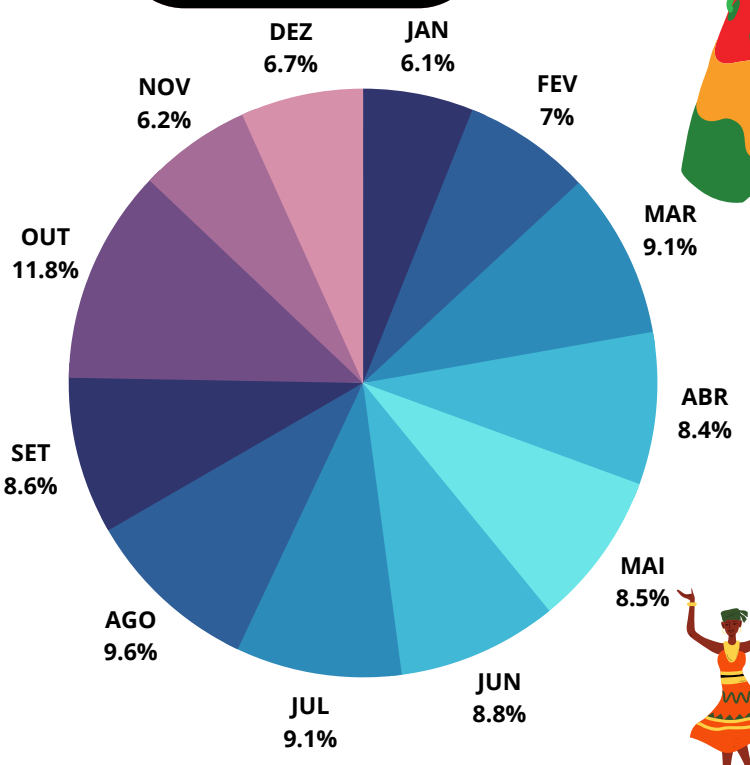
CULTURA

R$ 663.760,42



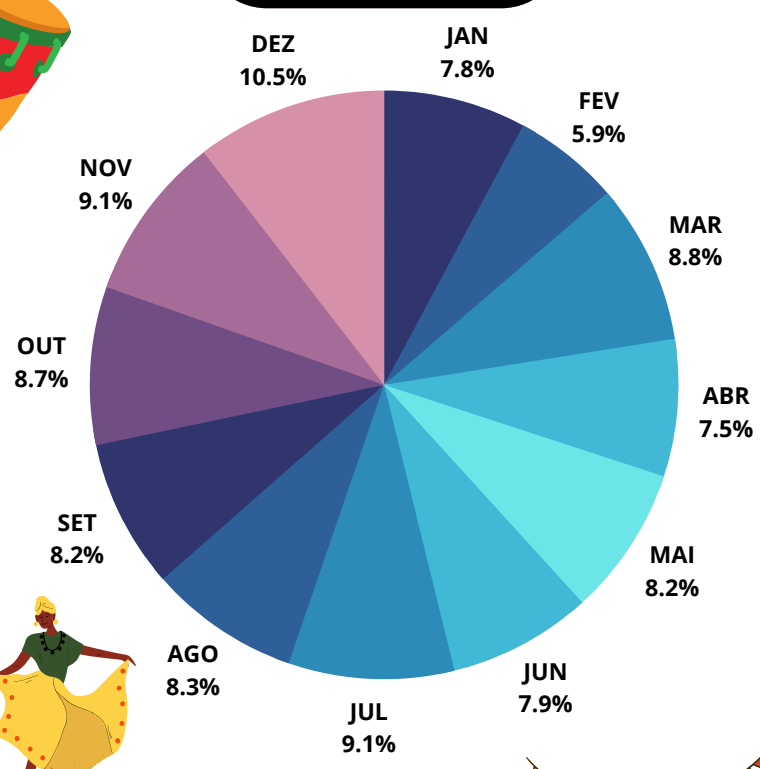
ESPORTE

R$ 1.462.899,55



TRANSPORTE

R$ 1.785.650,31



Publicação: junho/2022

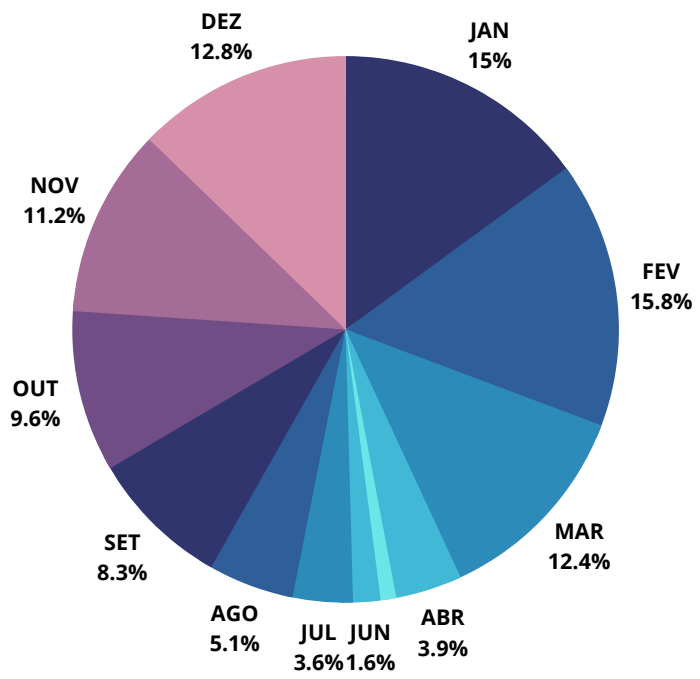
ISS DO TURISMO

2020

Arrecadação total - R$ 7.415.591,46

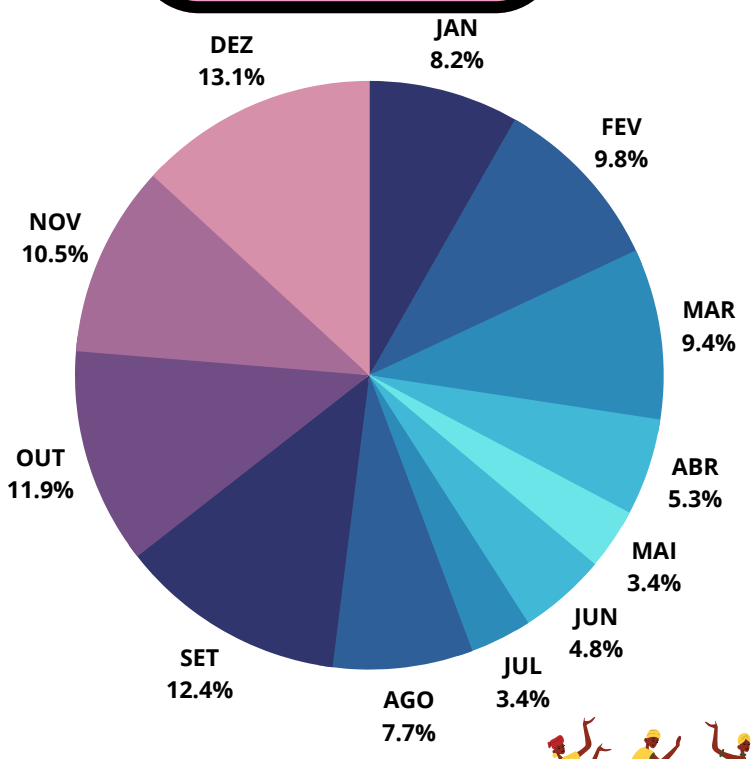
AGÊNCIA

R$ 224.352,54



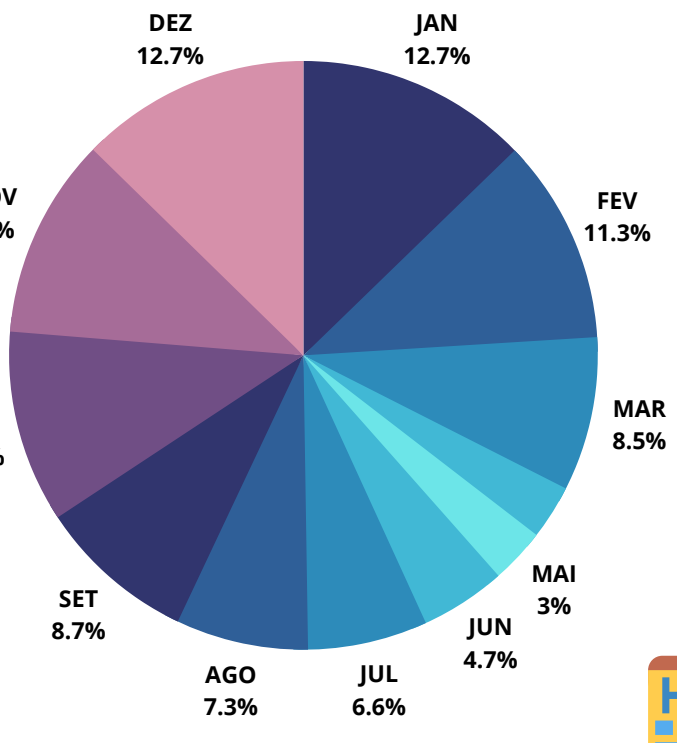
ALIMENTAÇÃO

R$ 247.447,98



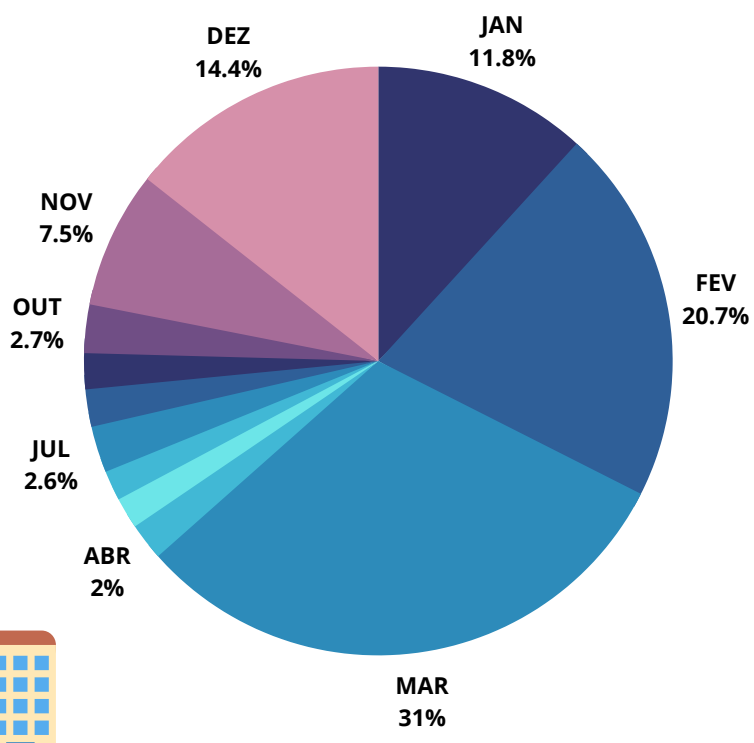
ALOJAMENTO

R$ 3.554.885,64



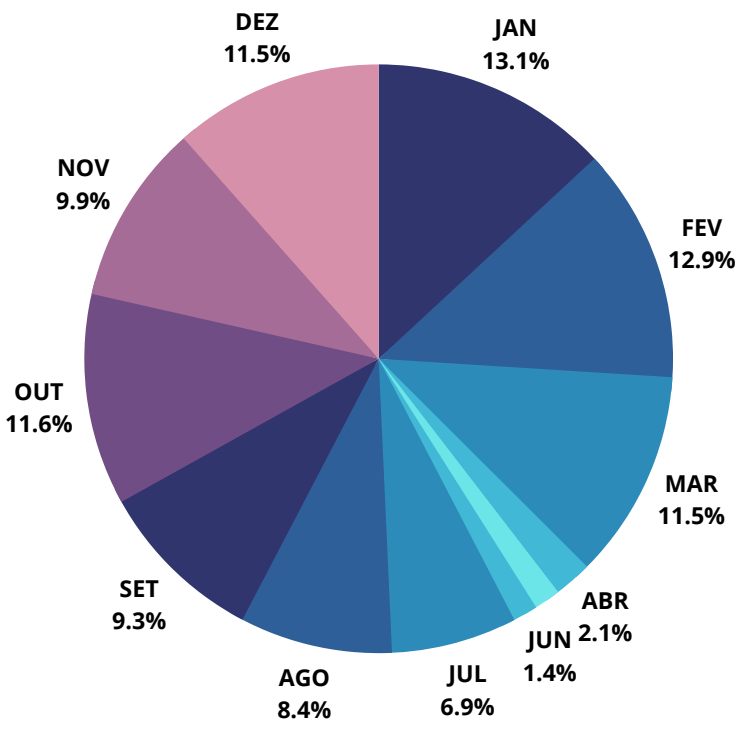
CULTURA

R$ 337.631,41



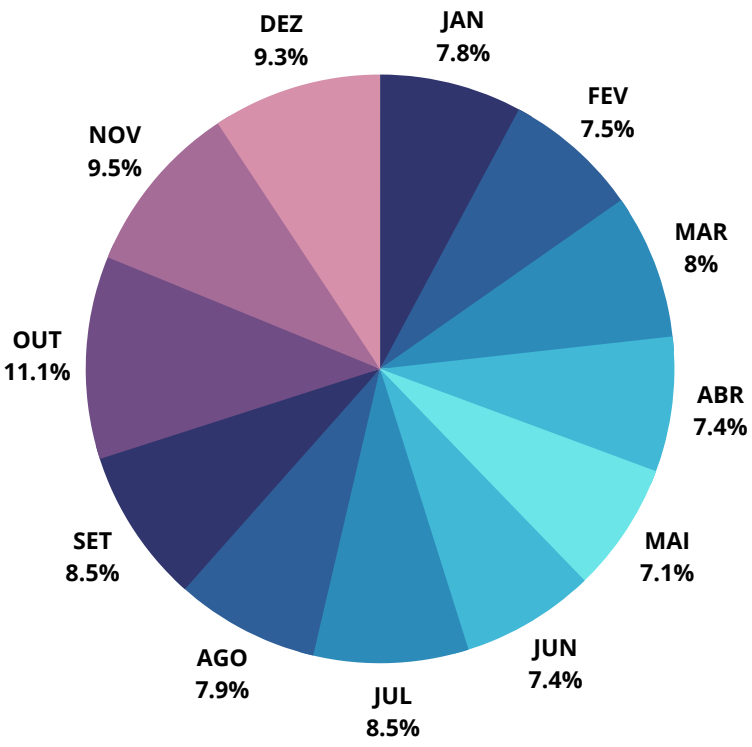
ESPORTE

R$ 955.768,48



TRANSPORTE

R$ 2.095.505,41



Publicação: junho/2022

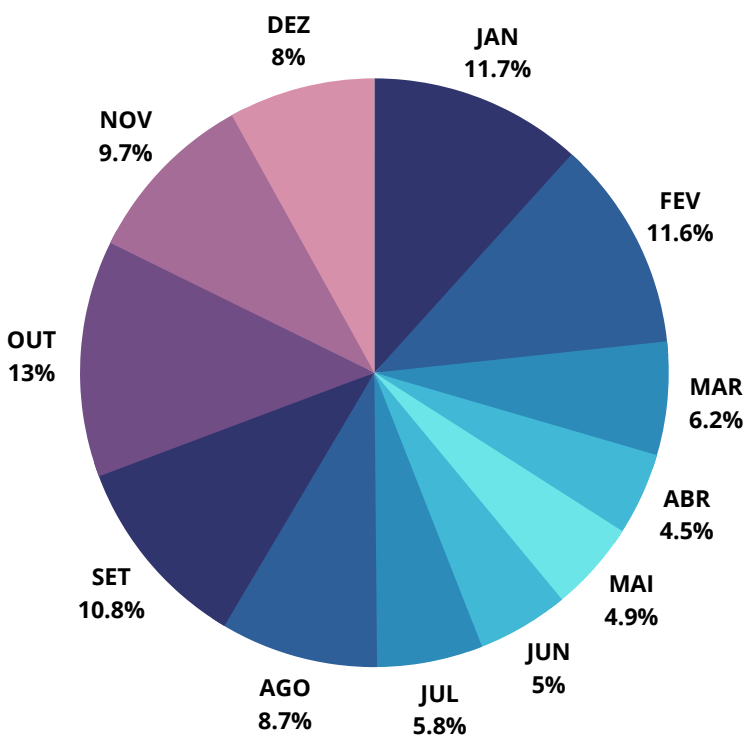
ISS DO TURISMO

2021

Arrecadação total - R$ 9.918.964,92

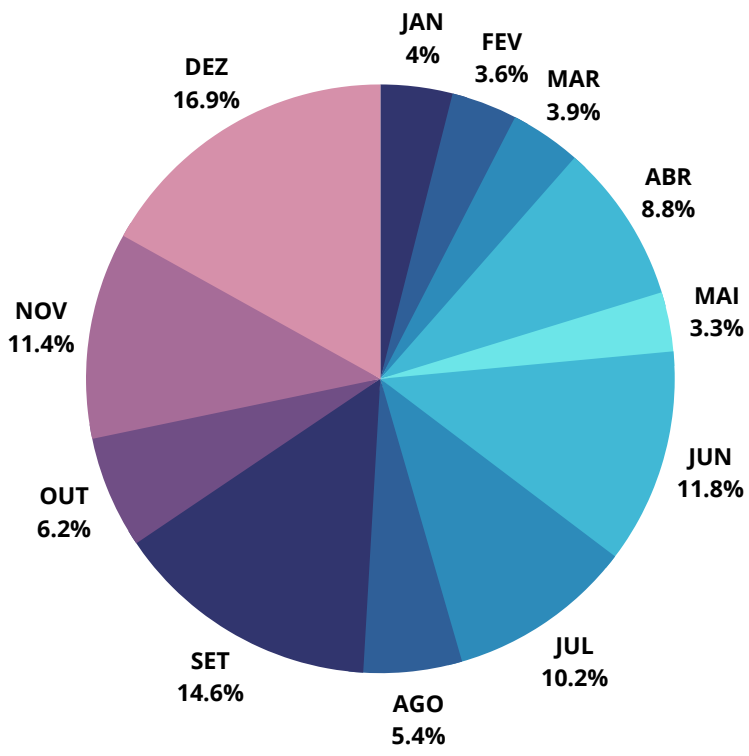
AGÊNCIA

R$ 234.009,00



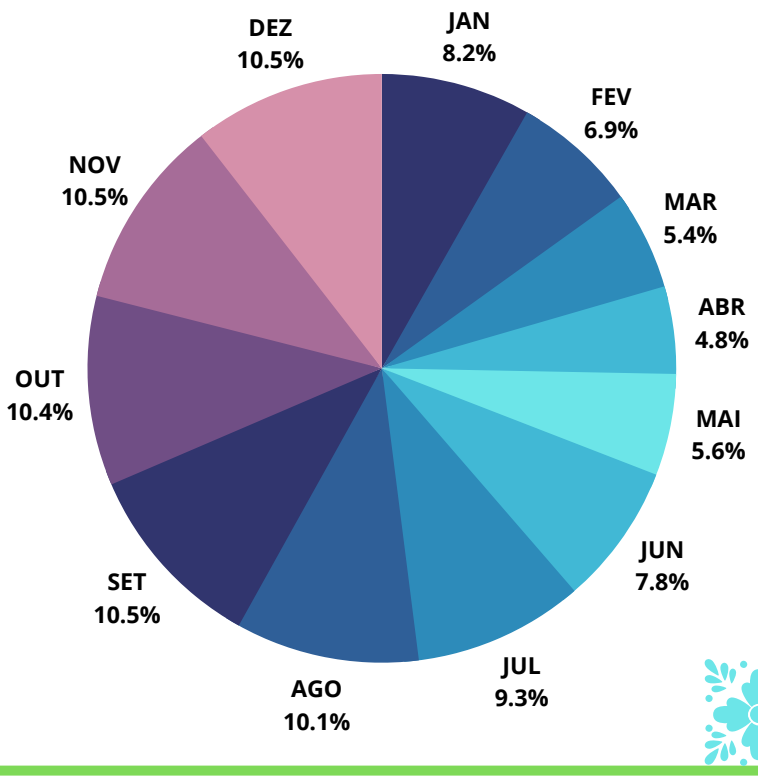
ALIMENTACÃO

R$ 419.324,76



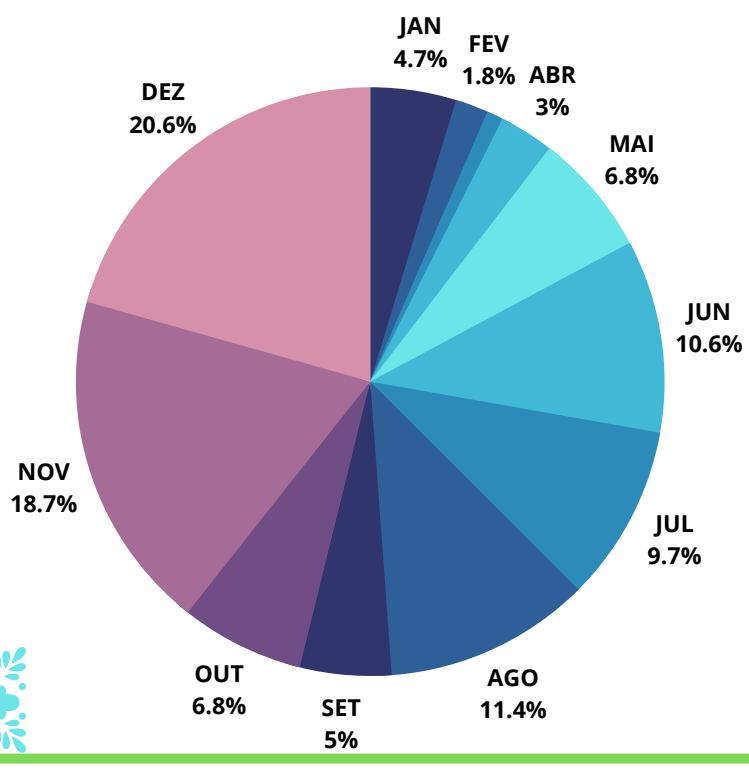
ALOJAMENTO

R$ 5.204.270,26



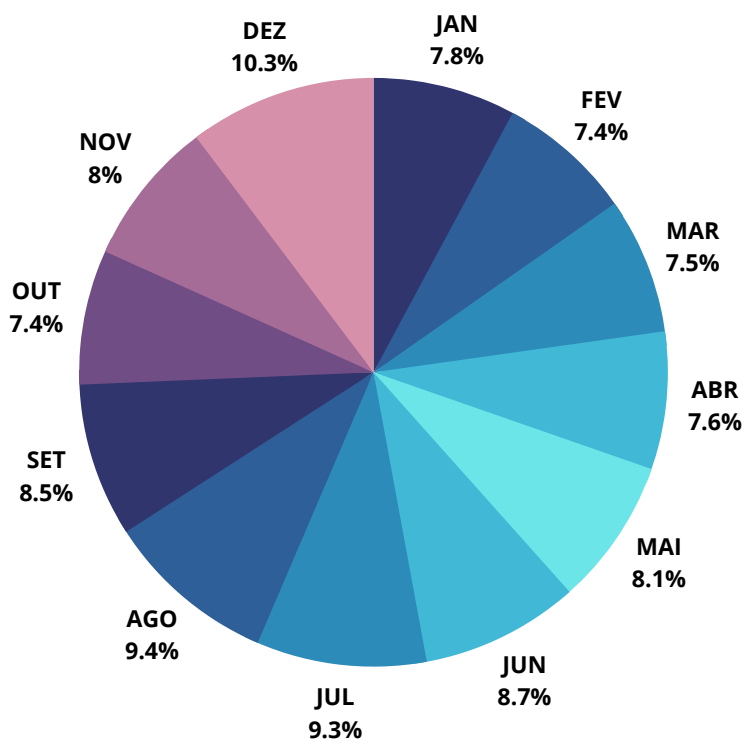
CULTURA

R$ 297.926,14



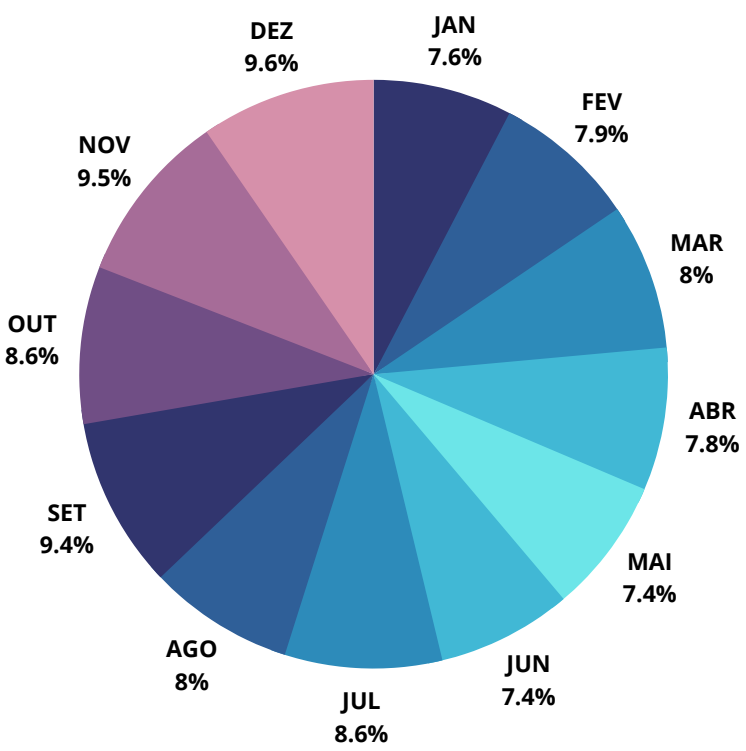
ESPORTE

R$ 1.551.524,32



TRANSPORTE

R$ 2.211.910,44



Publicação: junho/2022

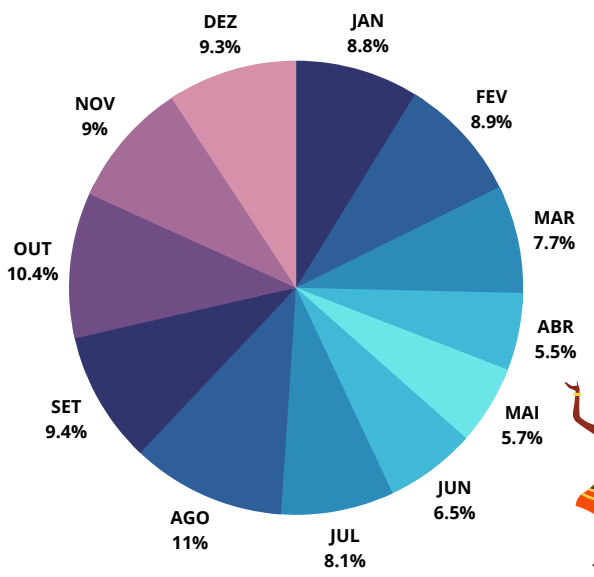
ISS DO TURISMO

Resultados

Arrecadação total - R$ 27.704.371,05

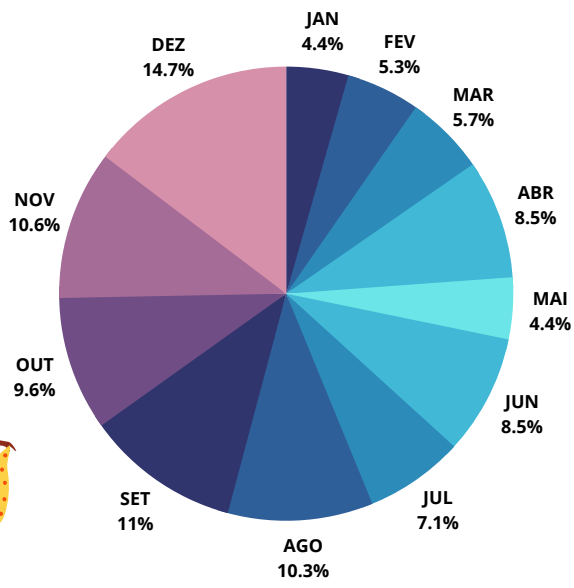
AGÊNCIA

R$ 983.574,45



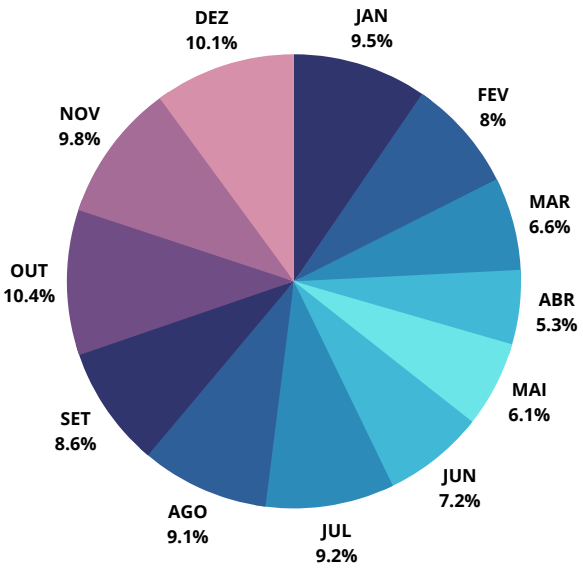
ALIMENTACÃO

R$ 1.271.613,43



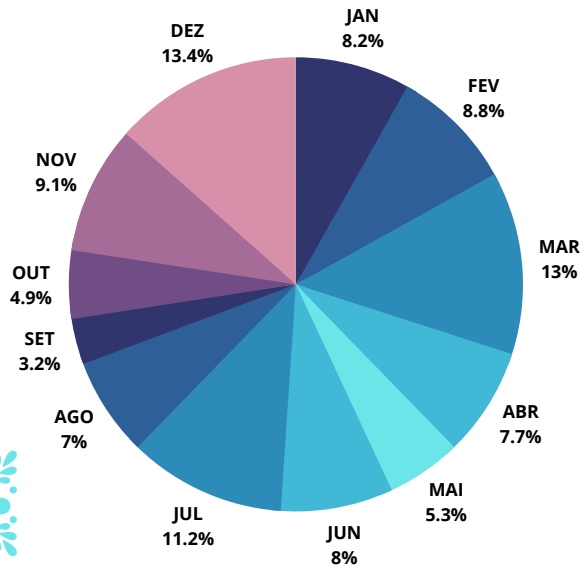
ALOJAMENTO

R$ 14.086.606,69



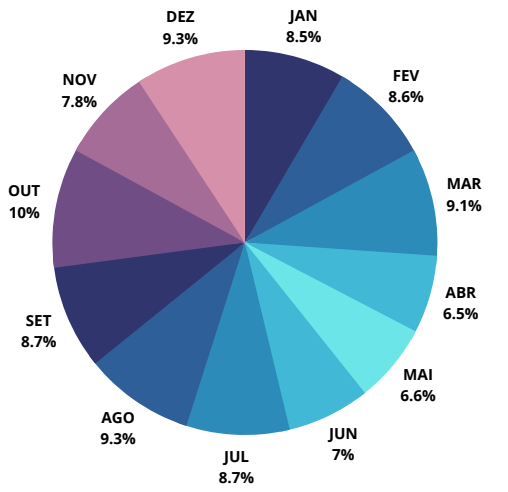
CULTURA

R$ 1.299.317,97



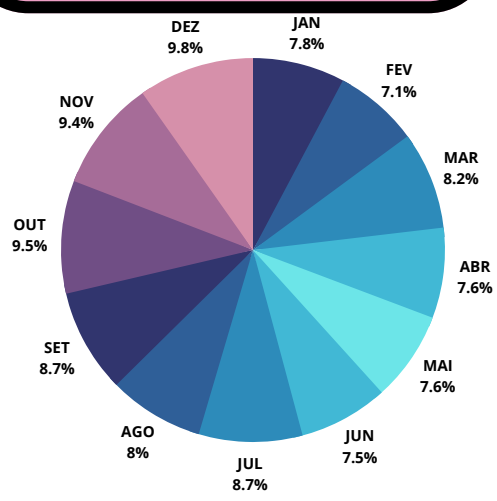
ESPORTE

R$ 3.970.192,35



TRANSPORTE

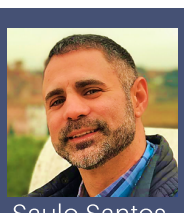
R$ 6.093.066,16



METODOLOGIA

Em parceria com a Secretaria Municipal de Turismo de São Luís, o Observatório de Turismo da Cidade de São Luís coletou junto à Secretaria Municipal da Fazenda (SEMFAZ) informações sobre a arrecadação do imposto sobre os serviços turísticos de São Luís de 2019 a 2021. Os dados foram comparados, filtrados e classificados por segmentos (agências, alojamento, alimentação, cultura, transporte e esporte).

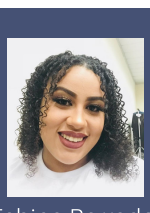
EQUIPE - OBSERVATÓRIO DO TURISMO DA CIDADE DE SÃO LUÍS DO MARANHÃO



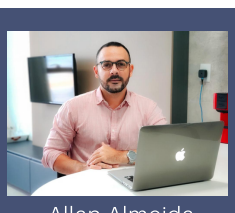
Saulo Santos
Coordenador

Ângela Leite
Coordenadora

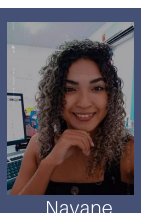
Joana Santos
Coordenadora



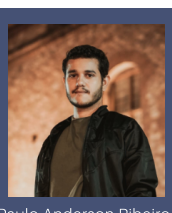
Fabine Berredo
Pesquisadora Voluntária



Allan Almeida
Pesquisador/GPTCP

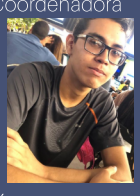


Nayane
Pesquisadora Voluntária



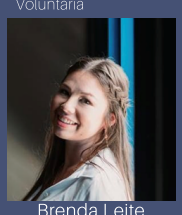
Paulo Anderson Ribeiro
Pesquisador Voluntário

Jairo Marques
Pesquisador Voluntário



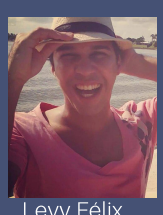
Ítalo Barros
Pesquisador Voluntário

Paulo Victor Matos
Pesquisador Voluntário



Brenda Leite
Colaboradora Plena SETURSL

Esli dos Santos
Pesquisador SETURSLZ



Levy Félix
Pesquisador/GPTCP